

# OFFICIAL AFFIDAVIT OF PERFORMANCE

Campaign: BTS KOSI

09/01/2008 12:00:00 AM - 09/30/2008 11:59:59 PM EST

## SUMMARY

Station	Ad	Impressions	Spots
KOSI-FM	Gucci - 577431	1,636	27
KOSI-FM	Lucky Brand - 204904	1,722	22
KOSI-FM	Rue 21 - 130787	1,810	27
TOTAL 5,168			76

## DETAILS

Station	AD	Date Played	Impressions
KOSI-FM	Gucci - 577431	9/1/2008 12:40:53 AM	21
KOSI-FM	Gucci - 577431	9/1/2008 6:36:31 AM	25
KOSI-FM	Gucci - 577431	9/1/2008 7:37:36 AM	26
KOSI-FM	Gucci - 577431	9/1/2008 9:09:44 AM	26
KOSI-FM	Gucci - 577431	9/1/2008 11:40:03 AM	37
KOSI-FM	Gucci - 577431	9/1/2008 12:37:52 PM	36
KOSI-FM	Gucci - 577431	9/1/2008 2:06:43 PM	36
KOSI-FM	Gucci - 577431	9/1/2008 4:08:14 PM	29
KOSI-FM	Gucci - 577431	9/1/2008 6:07:50 PM	27
KOSI-FM	Gucci - 577431	9/1/2008 7:52:51 PM	24
KOSI-FM	Gucci - 577431	9/1/2008 8:51:20 PM	24
KOSI-FM	Gucci - 577431	9/1/2008 10:53:35 PM	21
KOSI-FM	Gucci - 577431	9/2/2008 1:08:47 AM	21
KOSI-FM	Gucci - 577431	9/2/2008 4:10:39 AM	20
KOSI-FM	Gucci - 577431	9/2/2008 5:24:45 AM	24
KOSI-FM	Gucci - 577431	9/2/2008 6:17:05 AM	33
KOSI-FM	Gucci - 577431	9/2/2008 8:00:39 AM	136
KOSI-FM	Gucci - 577431	9/2/2008 6:09:14 PM	90
KOSI-FM	Gucci - 577431	9/2/2008 11:51:48 PM	27
KOSI-FM	Gucci - 577431	9/3/2008 3:06:14 AM	23
KOSI-FM	Gucci - 577431	9/3/2008 5:36:25 AM	23

KOSI-FM	Gucci - 577431	9/3/2008 6:32:16 AM	34
KOSI-FM	Gucci - 577431	9/3/2008 8:29:27 AM	229
KOSI-FM	Gucci - 577431	9/4/2008 5:37:11 AM	36
KOSI-FM	Gucci - 577431	9/4/2008 6:18:26 AM	48
KOSI-FM	Gucci - 577431	9/4/2008 7:02:52 AM	75
KOSI-FM	Gucci - 577431	9/4/2008 1:07:49 PM	485
KOSI-FM	Lucky Brand - 204904	9/1/2008 6:07:35 AM	19
KOSI-FM	Lucky Brand - 204904	9/1/2008 8:09:44 AM	27
KOSI-FM	Lucky Brand - 204904	9/1/2008 10:06:44 AM	36
KOSI-FM	Lucky Brand - 204904	9/1/2008 11:06:58 AM	42
KOSI-FM	Lucky Brand - 204904	9/1/2008 1:07:19 PM	35
KOSI-FM	Lucky Brand - 204904	9/1/2008 2:40:27 PM	35
KOSI-FM	Lucky Brand - 204904	9/1/2008 3:40:40 PM	32
KOSI-FM	Lucky Brand - 204904	9/1/2008 5:11:14 PM	29
KOSI-FM	Lucky Brand - 204904	9/1/2008 6:42:37 PM	23
KOSI-FM	Lucky Brand - 204904	9/1/2008 7:36:47 PM	23
KOSI-FM	Lucky Brand - 204904	9/1/2008 8:36:10 PM	24
KOSI-FM	Lucky Brand - 204904	9/1/2008 9:37:52 PM	21
KOSI-FM	Lucky Brand - 204904	9/1/2008 10:09:03 PM	20
KOSI-FM	Lucky Brand - 204904	9/1/2008 11:36:59 PM	25
KOSI-FM	Lucky Brand - 204904	9/2/2008 12:08:19 AM	21
KOSI-FM	Lucky Brand - 204904	9/2/2008 12:44:21 AM	20
KOSI-FM	Lucky Brand - 204904	9/2/2008 6:34:43 AM	38
KOSI-FM	Lucky Brand - 204904	9/2/2008 7:19:24 AM	62
KOSI-FM	Lucky Brand - 204904	9/2/2008 8:21:20 AM	194
KOSI-FM	Lucky Brand - 204904	9/2/2008 4:08:07 PM	398
KOSI-FM	Lucky Brand - 204904	9/3/2008 5:11:14 PM	263
KOSI-FM	Lucky Brand - 204904	9/4/2008 8:57:57 AM	335
KOSI-FM	Rue 21 - 130787	9/1/2008 7:07:43 AM	24
KOSI-FM	Rue 21 - 130787	9/1/2008 8:40:42 AM	25
KOSI-FM	Rue 21 - 130787	9/1/2008 9:41:38 AM	36
KOSI-FM	Rue 21 - 130787	9/1/2008 10:42:27 AM	41

KOSI-FM	Rue 21 - 130787	9/1/2008 12:08:25 PM	40
KOSI-FM	Rue 21 - 130787	9/1/2008 1:37:57 PM	35
KOSI-FM	Rue 21 - 130787	9/1/2008 3:07:23 PM	33
KOSI-FM	Rue 21 - 130787	9/1/2008 5:45:11 PM	26
KOSI-FM	Rue 21 - 130787	9/1/2008 7:09:54 PM	23
KOSI-FM	Rue 21 - 130787	9/1/2008 8:09:16 PM	24
KOSI-FM	Rue 21 - 130787	9/1/2008 9:07:16 PM	22
KOSI-FM	Rue 21 - 130787	9/1/2008 9:53:46 PM	19
KOSI-FM	Rue 21 - 130787	9/1/2008 10:36:18 PM	20
KOSI-FM	Rue 21 - 130787	9/1/2008 11:08:51 PM	22
KOSI-FM	Rue 21 - 130787	9/1/2008 11:52:24 PM	22
KOSI-FM	Rue 21 - 130787	9/2/2008 1:47:36 AM	19
KOSI-FM	Rue 21 - 130787	9/2/2008 7:01:29 AM	49
KOSI-FM	Rue 21 - 130787	9/2/2008 7:35:19 AM	87
KOSI-FM	Rue 21 - 130787	9/2/2008 8:50:11 AM	298
KOSI-FM	Rue 21 - 130787	9/3/2008 6:07:22 AM	31
KOSI-FM	Rue 21 - 130787	9/3/2008 6:47:26 AM	39
KOSI-FM	Rue 21 - 130787	9/3/2008 8:08:10 AM	168
KOSI-FM	Rue 21 - 130787	9/3/2008 7:02:32 PM	62
KOSI-FM	Rue 21 - 130787	9/3/2008 10:52:14 PM	40
KOSI-FM	Rue 21 - 130787	9/4/2008 6:36:31 AM	57
KOSI-FM	Rue 21 - 130787	9/4/2008 7:19:18 AM	87
KOSI-FM	Rue 21 - 130787	9/4/2008 10:37:27 AM	461

## SYNCED BANNER STATS