

OFFICIAL AFFIDAVIT OF PERFORMANCE

Campaign: BTS

09/01/2008 12:00:00 AM - 09/30/2008 11:59:59 PM EST

SUMMARY

Station	Ad	Impressions	Spots
KALC-FM	Gucci - 196964	2,469	17
KALC-FM	Lucky Brand - 379877	1,990	16
KALC-FM	Rue 21 - 410372	2,142	12
TOTAL			6,601
			45

DETAILS

Station	AD	Date Played	Impressions
KALC-FM	Gucci - 196964	9/1/2008 12:06:02 AM	54
KALC-FM	Gucci - 196964	9/1/2008 4:02:22 AM	44
KALC-FM	Gucci - 196964	9/1/2008 5:43:04 AM	45
KALC-FM	Gucci - 196964	9/1/2008 6:58:26 AM	48
KALC-FM	Gucci - 196964	9/1/2008 10:35:45 AM	75
KALC-FM	Gucci - 196964	9/1/2008 2:03:48 PM	71
KALC-FM	Gucci - 196964	9/1/2008 5:41:22 PM	70
KALC-FM	Gucci - 196964	9/1/2008 9:01:53 PM	48
KALC-FM	Gucci - 196964	9/2/2008 4:01:15 AM	34
KALC-FM	Gucci - 196964	9/2/2008 5:59:09 AM	45
KALC-FM	Gucci - 196964	9/2/2008 6:33:50 AM	63
KALC-FM	Gucci - 196964	9/2/2008 7:38:53 AM	186
KALC-FM	Gucci - 196964	9/2/2008 5:08:58 PM	542
KALC-FM	Gucci - 196964	9/3/2008 9:04:17 PM	104
KALC-FM	Gucci - 196964	9/4/2008 2:00:02 AM	95
KALC-FM	Gucci - 196964	9/4/2008 6:50:10 AM	130
KALC-FM	Gucci - 196964	9/4/2008 2:02:55 PM	815
KALC-FM	Lucky Brand - 379877	9/1/2008 12:39:39 AM	51
KALC-FM	Lucky Brand - 379877	9/1/2008 2:40:20 AM	48
KALC-FM	Lucky Brand - 379877	9/1/2008 6:25:22 AM	48
KALC-FM	Lucky Brand - 379877	9/1/2008 7:27:01 AM	48

KALC-FM	Lucky Brand - 379877	9/1/2008 10:00:57 AM	76
KALC-FM	Lucky Brand - 379877	9/1/2008 2:38:20 PM	68
KALC-FM	Lucky Brand - 379877	9/1/2008 5:01:08 PM	62
KALC-FM	Lucky Brand - 379877	9/1/2008 9:41:30 PM	48
KALC-FM	Lucky Brand - 379877	9/1/2008 11:02:07 PM	43
KALC-FM	Lucky Brand - 379877	9/2/2008 6:16:40 AM	47
KALC-FM	Lucky Brand - 379877	9/2/2008 6:49:14 AM	70
KALC-FM	Lucky Brand - 379877	9/2/2008 7:57:57 AM	240
KALC-FM	Lucky Brand - 379877	9/2/2008 8:08:05 PM	123
KALC-FM	Lucky Brand - 379877	9/3/2008 2:58:16 AM	93
KALC-FM	Lucky Brand - 379877	9/3/2008 6:50:34 AM	129
KALC-FM	Lucky Brand - 379877	9/3/2008 1:59:35 PM	796
KALC-FM	Rue 21 - 410372	9/1/2008 3:40:36 AM	44
KALC-FM	Rue 21 - 410372	9/1/2008 5:27:24 AM	45
KALC-FM	Rue 21 - 410372	9/1/2008 8:02:42 AM	52
KALC-FM	Rue 21 - 410372	9/1/2008 11:01:53 AM	80
KALC-FM	Rue 21 - 410372	9/1/2008 4:02:47 PM	69
KALC-FM	Rue 21 - 410372	9/1/2008 7:59:50 PM	57
KALC-FM	Rue 21 - 410372	9/2/2008 1:03:38 AM	40
KALC-FM	Rue 21 - 410372	9/2/2008 2:00:58 AM	38
KALC-FM	Rue 21 - 410372	9/2/2008 5:00:43 AM	38
KALC-FM	Rue 21 - 410372	9/2/2008 7:10:37 AM	104
KALC-FM	Rue 21 - 410372	9/2/2008 1:01:24 PM	777
KALC-FM	Rue 21 - 410372	9/4/2008 12:59:17 PM	798

SYNCED BANNER STATS