

# OFFICIAL AFFIDAVIT OF PERFORMANCE

**Campaign: BTS**

08/01/2008 12:00:00 AM - 08/31/2008 11:59:59 PM EST

## SUMMARY

Station	Ad	Spots
KALC-FM	Gucci - 196964	52
KALC-FM	Lucky Brand - 379877	52
KALC-FM	Rue 21 - 410372	60
<b>TOTAL</b>		<b>164</b>

## DETAILS

Station	AD	Date Played	
KALC-FM	Gucci - 196964	8/13/2008 12:41:46 AM	
KALC-FM	Gucci - 196964	8/13/2008 3:02:35 AM	
KALC-FM	Gucci - 196964	8/13/2008 7:19:40 AM	
KALC-FM	Gucci - 196964	8/13/2008 5:07:47 PM	
KALC-FM	Gucci - 196964	8/15/2008 12:02:05 AM	
KALC-FM	Gucci - 196964	8/15/2008 5:04:15 AM	
KALC-FM	Gucci - 196964	8/15/2008 8:57:23 AM	
KALC-FM	Gucci - 196964	8/16/2008 4:59:09 PM	
KALC-FM	Gucci - 196964	8/16/2008 9:05:47 PM	
KALC-FM	Gucci - 196964	8/16/2008 11:50:39 PM	
KALC-FM	Gucci - 196964	8/17/2008 3:02:47 AM	
KALC-FM	Gucci - 196964	8/17/2008 6:23:46 AM	
KALC-FM	Gucci - 196964	8/17/2008 8:23:36 AM	
KALC-FM	Gucci - 196964	8/17/2008 11:37:02 AM	
KALC-FM	Gucci - 196964	8/17/2008 2:34:01 PM	
KALC-FM	Gucci - 196964	8/17/2008 6:41:54 PM	
KALC-FM	Gucci - 196964	8/17/2008 10:42:28 PM	
KALC-FM	Gucci - 196964	8/18/2008 2:39:38 AM	
KALC-FM	Gucci - 196964	8/18/2008 6:32:53 AM	
KALC-FM	Gucci - 196964	8/18/2008 7:12:01 AM	
KALC-FM	Gucci - 196964	8/18/2008 11:52:38 AM	

KALC-FM	Gucci - 196964	8/20/2008 8:58:26 AM	
KALC-FM	Gucci - 196964	8/22/2008 12:04:18 AM	
KALC-FM	Gucci - 196964	8/22/2008 5:59:55 AM	
KALC-FM	Gucci - 196964	8/22/2008 10:52:30 AM	
KALC-FM	Gucci - 196964	8/24/2008 6:23:13 AM	
KALC-FM	Gucci - 196964	8/24/2008 8:50:36 AM	
KALC-FM	Gucci - 196964	8/24/2008 11:01:09 AM	
KALC-FM	Gucci - 196964	8/24/2008 2:01:17 PM	
KALC-FM	Gucci - 196964	8/24/2008 6:03:21 PM	
KALC-FM	Gucci - 196964	8/24/2008 9:02:34 PM	
KALC-FM	Gucci - 196964	8/25/2008 12:43:25 AM	
KALC-FM	Gucci - 196964	8/25/2008 2:07:15 AM	
KALC-FM	Gucci - 196964	8/25/2008 4:58:19 AM	
KALC-FM	Gucci - 196964	8/25/2008 6:51:52 AM	
KALC-FM	Gucci - 196964	8/25/2008 11:04:52 AM	
KALC-FM	Gucci - 196964	8/27/2008 8:55:31 AM	
KALC-FM	Gucci - 196964	8/28/2008 9:07:56 PM	
KALC-FM	Gucci - 196964	8/29/2008 2:38:34 AM	
KALC-FM	Gucci - 196964	8/29/2008 5:05:27 AM	
KALC-FM	Gucci - 196964	8/29/2008 9:05:10 AM	
KALC-FM	Gucci - 196964	8/30/2008 3:50:21 PM	
KALC-FM	Gucci - 196964	8/30/2008 8:08:10 PM	
KALC-FM	Gucci - 196964	8/30/2008 11:02:47 PM	
KALC-FM	Gucci - 196964	8/31/2008 3:06:10 AM	
KALC-FM	Gucci - 196964	8/31/2008 6:36:16 AM	
KALC-FM	Gucci - 196964	8/31/2008 7:47:31 AM	
KALC-FM	Gucci - 196964	8/31/2008 8:50:19 AM	
KALC-FM	Gucci - 196964	8/31/2008 12:02:18 PM	
KALC-FM	Gucci - 196964	8/31/2008 3:00:13 PM	
KALC-FM	Gucci - 196964	8/31/2008 6:07:02 PM	
KALC-FM	Gucci - 196964	8/31/2008 9:05:23 PM	
KALC-FM	Lucky Brand - 379877	8/13/2008 1:06:32 AM	

KALC-FM	Lucky Brand - 379877	8/13/2008 3:40:02 AM	
KALC-FM	Lucky Brand - 379877	8/13/2008 6:57:41 AM	
KALC-FM	Lucky Brand - 379877	8/13/2008 2:00:53 PM	
KALC-FM	Lucky Brand - 379877	8/15/2008 11:02:26 AM	
KALC-FM	Lucky Brand - 379877	8/17/2008 6:01:57 AM	
KALC-FM	Lucky Brand - 379877	8/17/2008 7:50:08 AM	
KALC-FM	Lucky Brand - 379877	8/17/2008 11:03:34 AM	
KALC-FM	Lucky Brand - 379877	8/17/2008 2:02:04 PM	
KALC-FM	Lucky Brand - 379877	8/17/2008 6:05:49 PM	
KALC-FM	Lucky Brand - 379877	8/17/2008 10:04:42 PM	
KALC-FM	Lucky Brand - 379877	8/18/2008 2:03:22 AM	
KALC-FM	Lucky Brand - 379877	8/18/2008 3:00:49 AM	
KALC-FM	Lucky Brand - 379877	8/18/2008 6:17:00 AM	
KALC-FM	Lucky Brand - 379877	8/18/2008 8:08:10 AM	
KALC-FM	Lucky Brand - 379877	8/19/2008 1:58:22 AM	
KALC-FM	Lucky Brand - 379877	8/19/2008 7:06:28 AM	
KALC-FM	Lucky Brand - 379877	8/19/2008 2:00:11 PM	
KALC-FM	Lucky Brand - 379877	8/21/2008 12:01:21 PM	
KALC-FM	Lucky Brand - 379877	8/23/2008 11:04:15 AM	
KALC-FM	Lucky Brand - 379877	8/23/2008 3:55:17 PM	
KALC-FM	Lucky Brand - 379877	8/23/2008 8:04:54 PM	
KALC-FM	Lucky Brand - 379877	8/23/2008 10:57:46 PM	
KALC-FM	Lucky Brand - 379877	8/24/2008 2:39:55 AM	
KALC-FM	Lucky Brand - 379877	8/24/2008 6:42:57 AM	
KALC-FM	Lucky Brand - 379877	8/24/2008 7:14:45 AM	
KALC-FM	Lucky Brand - 379877	8/24/2008 9:05:58 AM	
KALC-FM	Lucky Brand - 379877	8/24/2008 11:37:13 AM	
KALC-FM	Lucky Brand - 379877	8/24/2008 3:37:29 PM	
KALC-FM	Lucky Brand - 379877	8/24/2008 6:43:19 PM	
KALC-FM	Lucky Brand - 379877	8/24/2008 9:39:53 PM	
KALC-FM	Lucky Brand - 379877	8/25/2008 3:38:34 AM	
KALC-FM	Lucky Brand - 379877	8/25/2008 6:01:37 AM	

KALC-FM	Lucky Brand - 379877	8/25/2008 6:34:47 AM	
KALC-FM	Lucky Brand - 379877	8/25/2008 7:52:37 AM	
KALC-FM	Lucky Brand - 379877	8/26/2008 10:09:34 AM	
KALC-FM	Lucky Brand - 379877	8/27/2008 9:03:32 PM	
KALC-FM	Lucky Brand - 379877	8/28/2008 12:58:14 AM	
KALC-FM	Lucky Brand - 379877	8/28/2008 5:04:12 AM	
KALC-FM	Lucky Brand - 379877	8/28/2008 8:11:23 AM	
KALC-FM	Lucky Brand - 379877	8/29/2008 4:40:55 AM	
KALC-FM	Lucky Brand - 379877	8/29/2008 6:50:35 AM	
KALC-FM	Lucky Brand - 379877	8/29/2008 1:05:07 PM	
KALC-FM	Lucky Brand - 379877	8/30/2008 10:03:21 PM	
KALC-FM	Lucky Brand - 379877	8/31/2008 1:04:43 AM	
KALC-FM	Lucky Brand - 379877	8/31/2008 5:01:32 AM	
KALC-FM	Lucky Brand - 379877	8/31/2008 7:10:13 AM	
KALC-FM	Lucky Brand - 379877	8/31/2008 9:13:40 AM	
KALC-FM	Lucky Brand - 379877	8/31/2008 10:57:39 AM	
KALC-FM	Lucky Brand - 379877	8/31/2008 2:06:48 PM	
KALC-FM	Lucky Brand - 379877	8/31/2008 5:03:59 PM	
KALC-FM	Lucky Brand - 379877	8/31/2008 9:38:35 PM	
KALC-FM	Rue 21 - 410372	8/13/2008 12:14:22 AM	
KALC-FM	Rue 21 - 410372	8/13/2008 4:01:14 AM	
KALC-FM	Rue 21 - 410372	8/13/2008 7:55:47 AM	
KALC-FM	Rue 21 - 410372	8/14/2008 3:39:10 AM	
KALC-FM	Rue 21 - 410372	8/14/2008 7:13:13 AM	
KALC-FM	Rue 21 - 410372	8/14/2008 5:11:53 PM	
KALC-FM	Rue 21 - 410372	8/16/2008 4:05:37 AM	
KALC-FM	Rue 21 - 410372	8/16/2008 7:01:44 AM	
KALC-FM	Rue 21 - 410372	8/16/2008 10:09:37 AM	
KALC-FM	Rue 21 - 410372	8/16/2008 3:00:43 PM	
KALC-FM	Rue 21 - 410372	8/16/2008 8:04:22 PM	
KALC-FM	Rue 21 - 410372	8/17/2008 12:10:37 AM	
KALC-FM	Rue 21 - 410372	8/17/2008 3:58:56 AM	

KALC-FM	Rue 21 - 410372	8/17/2008 6:51:49 AM	
KALC-FM	Rue 21 - 410372	8/17/2008 8:51:22 AM	
KALC-FM	Rue 21 - 410372	8/17/2008 12:04:52 PM	
KALC-FM	Rue 21 - 410372	8/17/2008 5:02:45 PM	
KALC-FM	Rue 21 - 410372	8/17/2008 8:07:28 PM	
KALC-FM	Rue 21 - 410372	8/18/2008 12:39:20 AM	
KALC-FM	Rue 21 - 410372	8/18/2008 5:40:32 AM	
KALC-FM	Rue 21 - 410372	8/18/2008 6:52:07 AM	
KALC-FM	Rue 21 - 410372	8/18/2008 12:31:56 PM	
KALC-FM	Rue 21 - 410372	8/20/2008 2:59:03 PM	
KALC-FM	Rue 21 - 410372	8/22/2008 11:06:02 PM	
KALC-FM	Rue 21 - 410372	8/23/2008 4:40:56 AM	
KALC-FM	Rue 21 - 410372	8/23/2008 6:55:26 AM	
KALC-FM	Rue 21 - 410372	8/23/2008 11:39:41 AM	
KALC-FM	Rue 21 - 410372	8/23/2008 4:35:46 PM	
KALC-FM	Rue 21 - 410372	8/23/2008 9:41:42 PM	
KALC-FM	Rue 21 - 410372	8/24/2008 1:38:01 AM	
KALC-FM	Rue 21 - 410372	8/24/2008 6:58:27 AM	
KALC-FM	Rue 21 - 410372	8/24/2008 7:51:49 AM	
KALC-FM	Rue 21 - 410372	8/24/2008 9:21:19 AM	
KALC-FM	Rue 21 - 410372	8/24/2008 12:04:09 PM	
KALC-FM	Rue 21 - 410372	8/24/2008 3:05:22 PM	
KALC-FM	Rue 21 - 410372	8/24/2008 7:04:43 PM	
KALC-FM	Rue 21 - 410372	8/25/2008 1:41:10 AM	
KALC-FM	Rue 21 - 410372	8/25/2008 2:58:50 AM	
KALC-FM	Rue 21 - 410372	8/25/2008 5:40:08 AM	
KALC-FM	Rue 21 - 410372	8/25/2008 7:16:04 AM	
KALC-FM	Rue 21 - 410372	8/25/2008 3:05:05 PM	
KALC-FM	Rue 21 - 410372	8/27/2008 5:09:01 PM	
KALC-FM	Rue 21 - 410372	8/28/2008 11:16:29 PM	
KALC-FM	Rue 21 - 410372	8/29/2008 4:05:09 AM	
KALC-FM	Rue 21 - 410372	8/29/2008 7:55:42 AM	

KALC-FM	Rue 21 - 410372	8/29/2008 10:50:19 PM	
KALC-FM	Rue 21 - 410372	8/30/2008 3:39:46 AM	
KALC-FM	Rue 21 - 410372	8/30/2008 6:02:51 AM	
KALC-FM	Rue 21 - 410372	8/30/2008 8:58:09 AM	
KALC-FM	Rue 21 - 410372	8/30/2008 1:06:07 PM	
KALC-FM	Rue 21 - 410372	8/30/2008 6:08:09 PM	
KALC-FM	Rue 21 - 410372	8/30/2008 10:37:36 PM	
KALC-FM	Rue 21 - 410372	8/31/2008 2:41:55 AM	
KALC-FM	Rue 21 - 410372	8/31/2008 6:21:13 AM	
KALC-FM	Rue 21 - 410372	8/31/2008 6:54:45 AM	
KALC-FM	Rue 21 - 410372	8/31/2008 9:50:26 AM	
KALC-FM	Rue 21 - 410372	8/31/2008 12:37:55 PM	
KALC-FM	Rue 21 - 410372	8/31/2008 4:04:45 PM	
KALC-FM	Rue 21 - 410372	8/31/2008 8:04:08 PM	
KALC-FM	Rue 21 - 410372	8/31/2008 11:07:47 PM	

## SYNCED BANNER STATS